

# DARUMAPOP

**Patricia Lee**, *Graphic Designer*

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## EMPLOYMENT

### 09/09-01/10 **WEB DESIGNER, Q-INDUSTRIES**

Working alongside the Creative Director in creating, concepting, and rebranding websites and print collateral.

- Primary designer for Al Gore's Repower America web campaign – the national organization for the Alliance for Climate Protection.

### 08/05-02/09 **GRAPHIC DESIGNER, SCHOLASTIC INC.**

Part of an in-house corporate design team providing support to various departments' web and print needs. Projects varied in scale from maintaining e-commerce to the development and promotion of online educational activities.

- Primary designer for Teacher Channel, the largest portal and the most updated area under Scholastic.com
- Primary designer for the redesign of Scholastic.com homepage and its nationally distributed, promotional print piece.
- Development of "7 Hat Challenge", an online interactive game. Featured in classrooms across the country and one of Scholastic News' highest rated online activities.
- Primary contact for creative temps and freelancers.

### 03/04-08/05 **DESIGN COORDINATOR, 524 FILMS**

- Delegate design requirements to in-house designers, digital colorists, and oversea studios and outside vendors.
- Responsible for hiring/training of interns and production assistants.

## TECHNICAL SKILLS

**Proficient in Adobe CS4 — Photoshop, Illustrator, InDesign, Dreamweaver, and MSOffice Suite.** Experienced in Flash and standard compliant XHTML & CSS. Working knowledge of Javascript, Actionscript, and XML. CMS experience in Teamsite and Wordpress.

## EDUCATION

### **Pratt Institute of Art & Design**

BA Communication Design, 2000-2004

Official Selection of Society of Illustrators 2003

## FREELANCE

Provided various services from planning UI and designing websites to creating animation production pitch bibles.

*Clients include:*

InsideJobs, Facebook application & website

FLY: Facilitating Leadership in Youth, DC nonprofit org.

WorldWise, online HR consulting service

Pomp & Circumstance, online quarterly literary magazine

Shellie Jacobson, clay and book artist

Machi Tantillo 'Elray', animation pitch

\* References provided upon request.